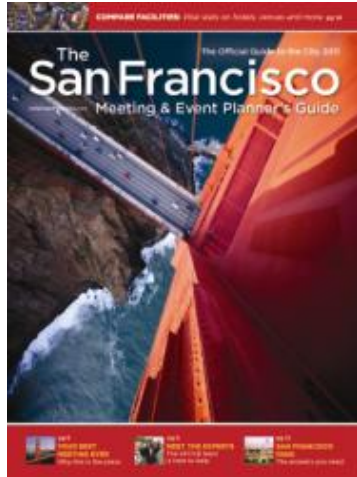


## Convention Services Promotional Items Descriptions



### Meeting & Event Planner's Guide

This comprehensive reference guide is written especially for the Meeting Professional. This guide contains extensive information about member services & event/banquet venues in The City, as well as, the Napa/Sonoma wine country and the Monterey/Carmel areas.

*Limit 1 per order*



### San Francisco Book

The San Francisco Book is our exclusive guide to San Francisco. This digest size guide features sightseeing, dining, attractions, shopping, family activities, information on our unique and diverse neighborhoods, and much, much more. The San Francisco Book, published bi-annually, is an essential tool for the San Francisco visitor.



### Map: San Francisco Visitor Map Pack of 25 (Folded)

An overall city map with detailed public transit information, the route of San Francisco's 49-Mile Scenic Drive and brief descriptions of points of interest along the route appear on one side of this 12-panel map (folds to 4"x8.5"). The reverse side of the map includes a detailed downtown map as well as Bay Area and state of California maps (basic highways and major cities only). These maps are only available in packs of 25. For orders over two packs (50 maps), the price is \$5.00 per pack plus shipping and handling.



### **San Francisco Visitor Map (Tear-Off) - Pad of (100) – FLAT**

This convenient and colorful map is 11"x17" and can be easily detached from a pad of 100. Printed on both sides, one side offers a extensive map of the entire city of San Francisco. Along the right hand panel, it offers a general city by city map of the greater Bay Area and a map of California's Interstate Highways. On the opposite side is a close-up view of downtown San Francisco, with neighborhood highlights and public transportation lines.



### **Brochure: San Francisco City Brochure Pack of 100**

Get a "snapshot" of the "City by the Bay" in this new 4x9-inch brochure that includes a simple neighborhood map, neighborhood descriptions, transit tips and weather advisories. This 4x9-inch brochure is ideal for attendance promotion and hospitality/information centers.



### **Cable Car Sticker**

San Francisco's trademark trams captured in embossed foil on colored background, self-adhesive, 3/4" in diameter. The Cable Car Sticker can be used on badges or as a promotional item on envelopes.



### **Cable Car Pin**

This collector series pin measures 1" x 0.5".

### **Access San Francisco**

The Access Guide offers tips for Disabled visitors.

*Limit 1 per order*

Access  
San Francisco



By making it easy to find  
and use the information  
you need, we can help  
everyone get the most out  
of their visit to San Francisco.

